

# Era Collection

Designed by Simon Legald for Normann Copenhagen

**normann**

C O P E N H A G E N

# Furniture for a New Era

Classic, inviting, nostalgic and curved. That's one way of describing the Era lounge furniture designed by the Danish designer, Simon Legald. But the Era collection is many other things too. The design is well-proportioned, the lines are sharp, and the feel is contemporary. Era combines modern production techniques with traditional furniture craftsmanship in a timeless and characterful design.

The Era collection consists of a 2-seater sofa and a lounge chair available in both a high and low version with different types of frames. A footstool is also available, allowing ample opportunity for comfortable relaxation and rest for the feet.



Simon Legald says:” It took a while to get the proportions and the interaction between the soft curves and straight lines on the shells just right. It was crucial that the upholstering and stitching were carried out with the utmost precision. I wanted to create individual furniture pieces where each one had its own character. I did this through the variations of the high and low versions, and by the different frames available. For example, the wooden frames are flat and add warmth while the slimmer, round steel and chrome frames give a more industrial feel”.

With its streamlined design and high quality, Era is a durable, long-lasting, and versatile series that is suitable for both public spaces and private homes. The Era collection is designed to transcend generations and is just as at home with lovers of design or families with children, as it is with young couples or their grandparents.



Press Release Era



**Era Lounge Chair Low**  
Steel, Chrome



**Era Lounge Chair Low**  
Wood



**Era Lounge Chair Low**  
Swivel



**Era Lounge Chair High**  
Steel, Chrome



**Era Lounge Chair High**  
Wood



**Era Lounge Chair High**  
Swivel



**Era Sofa**  
Steel, Chrome



**Era Sofa**  
Wood



**Era Footstool**  
Steel, Chrome



**Era Footstool**  
Wood



**Era Footstool**  
Swivel

**Shell:** Hard molded PU Foam with steel reinforcement. cushion in soft molded PU foam

**Upholstery:** All colors in Camira: Main Line Flax, Synergy, Yoredale, Aquarius, Oceanic. JAB: City Velvet Vol 2. Sørensen Læder: Ultra Leather. Kvadrat: Remix 3, Canvas, Steelcut Trio, Hallingdal, Divina, Divina MD, Divina Melange, Fiord, Vidar, Elle, Zero

**Legs:** Era Lounge Chair and Footstool: Oak, walnut, black oak, lacquered steel, chrome. Swivel base: polished aluminum, black aluminum  
Era Sofa: Oak, walnut, black oak, lacquered steel, chrome

**Price:** Click [here](#) to see the pricelist in all currencies





Normann Copenhagen was established in 1999 with the mission to challenge conventional thinking and make the ordinary extraordinary through great design.

The Normann Copenhagen brand encompasses a wide and continuously growing range of furniture, lighting, textiles and home accessories targeting both professionals and private consumers.

## Press Inquiries

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